



Digital Economy
Council of Australia

The DIGIs.



BUSINESS AWARDS

DATA, AI & INTELLIGENCE AWARD



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DATA, AI & INTELLIGENCE AWARD



For organisations using artificial intelligence, data and analytics to improve decision making, productivity or customer outcomes.

Eligibility requirement

To be eligible, the nominated business must either be based in **Australia** or have a clear **Australian presence, operation, customer base, partnership or market activity**.

Uploads

Business profile: Please provide a short overview of your business.

Supporting material: Upload or link to any supporting material relevant to this nomination.

Logo upload: Upload your organisation logo in the highest quality available.

Nomination Questions

Why is your organisation a strong fit for the Data, AI & Intelligence Award? Please describe how your organisation uses artificial intelligence, data, analytics or intelligence capabilities to improve decision making, productivity, customer outcomes or business performance. (200 words max)

What has your organisation built, implemented or improved during the awards period? Please include relevant achievements such as AI systems, analytics platforms, data products, automation initiatives, reporting tools,

decisioning models, customer intelligence, productivity improvements, workflow optimisation, risk or compliance analytics, integrations, partnerships or other delivery milestones. (300 words max)

What impact has your data, AI or intelligence work had on customers, operations, decision making or the broader digital economy? Please summarise the outcomes your organisation has delivered. This may include improved decision quality, productivity gains, cost savings, faster processes, better customer experience, improved accuracy, stronger risk management, fraud reduction, increased access, improved reporting, adoption, revenue growth or other measurable results. (300 words max)

How has your organisation demonstrated innovation, leadership, trust and future potential in data, AI or intelligence? Please describe what makes your approach distinctive, including any use of responsible AI, data governance, privacy, transparency, explainability, security, model oversight, human-centred design, industry collaboration, market leadership or future roadmap. (200 words max)