



 Digital Economy
Council of Australia

The DIGIs.

PRODUCT & SERVICE INNOVATION AWARD



Celebrating an organisation that has developed and delivered an innovative product, service or solution creating measurable value for customers, industry or the broader digital economy.

Eligibility requirement

To be eligible, the nominated business must either be based in **Australia** or have a clear **Australian presence, operation, customer base, partnership or market activity**.

Uploads

Business profile: Please provide a short overview of your business.

Supporting material: Upload or link to any supporting material relevant to this nomination.

Logo upload: Upload your organisation logo in the highest quality available.

Nomination Questions

Why is your product, service or solution a strong fit for the Product & Service Innovation Award? Please describe the product, service or solution, the problem it addresses, the customers or market it serves and why it should be considered innovative within Australia's digital economy. (200 words max)

What has your business achieved in developing, launching, improving or scaling this product, service or solution during the awards period?

Please include relevant milestones such as product development, launch activity, feature improvements, customer adoption, service delivery, partnerships, market expansion, operational improvements, technical progress or commercial outcomes. (300 words max)

What measurable value has your product, service or solution created for customers, industry or the broader digital economy? Please provide evidence such as customer outcomes, adoption metrics, usage data, revenue growth, productivity improvements, cost savings, improved access, market validation, case studies, testimonials, partnerships, awards, media coverage or other measurable results. (300 words max)

How does your product, service or solution demonstrate innovation, differentiation and future potential? Please describe what makes the product, service or solution distinctive, including any technology, design, business model, user experience, infrastructure, integration, market approach or future roadmap that sets it apart. (200 words max)