

Digital Economy
Council of Australia

DIGITAL
Economy Conference

DIGITAL
ECONOMY
AWARDS

Digital Economy
Council of Australia

The DIGIs.



BUSINESS AWARDS

STARTUP / SCALEUP
OF THE YEAR

The DIGIs.

STARTUP / SCALEUP OF THE YEAR



Celebrating an emerging or high-growth business showing exceptional innovation, momentum and market impact.

Eligibility requirement

To be eligible, the nominated business must either be based in **Australia** or have a clear **Australian presence, operation, customer base, partnership or market activity**.

Uploads

Business profile: Please provide a short overview of your business.

Supporting material: Upload or link to any supporting material relevant to this nomination.

Logo upload: Upload your organisation logo in the highest quality available.

Nomination Questions

Why is your business a strong fit for Startup / Scaleup of the Year? Please describe your business, the problem you solve, the market you serve and why your business should be considered an emerging or high-growth company within Australia's digital economy. (200 words max)

What has your business built, launched or materially advanced during the awards period?

Please include relevant milestones such as product development, platform launches, customer acquisition, market entry, revenue growth, fundraising, team growth, partnerships, technology development, commercial traction, operational improvements or other major progress. (300 words max)

What impact has your business had on customers, industry, markets or Australia's digital economy?

Please summarise the outcomes your business has delivered. This may include customer growth, adoption, revenue, user engagement, market validation, customer outcomes, productivity gains, improved access, industry partnerships, investment, job creation, ecosystem contribution or other measurable results. (300 words max)

How has your business demonstrated innovation, leadership and future potential?

Please describe what makes your business distinctive, including any technology, product, service model, market approach, customer experience, business model, leadership, responsible growth, competitive advantage or future roadmap. (200 words max)